



How to Develop a Highly Functioning Rural Coalition: The Multi-County Approach

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How to Develop A Highly Functioning Rural Coalition: The Multi-County Approach

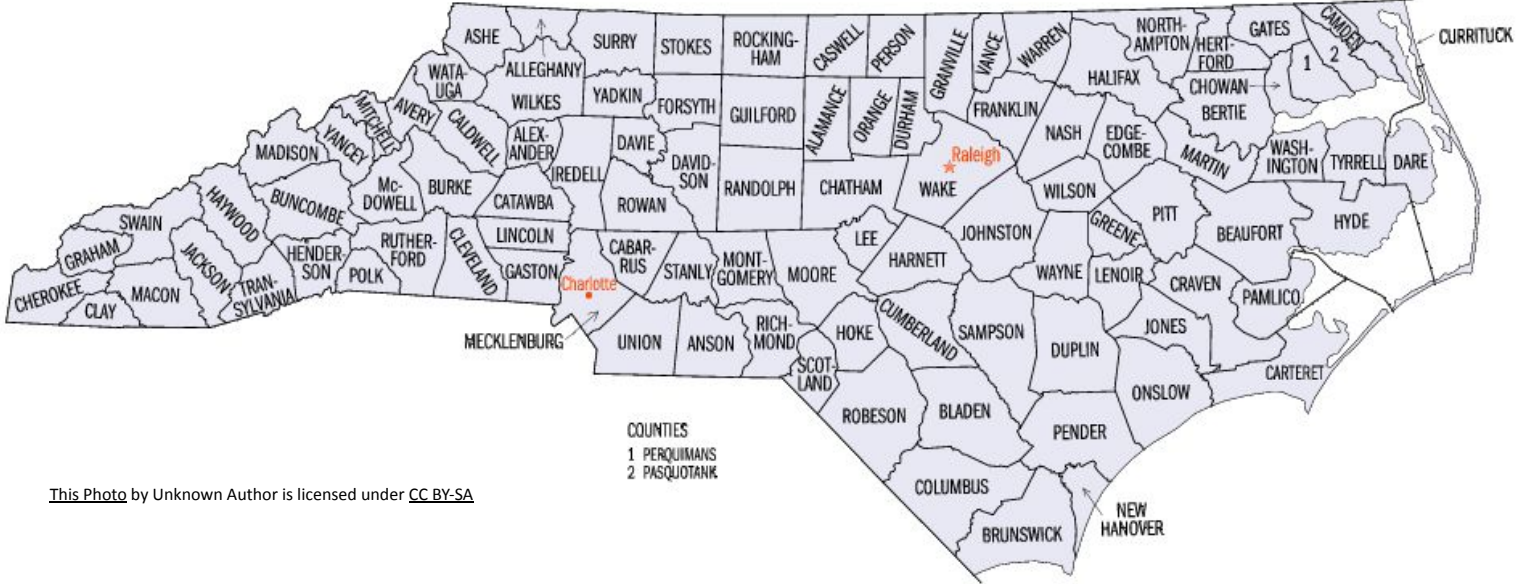
Amy Hamilton Forester
Captain D.R. Ford
Deputy Chief J. Johnson



SAFE
K:IDS
MID-CAROLINAS
REGION

The logo is centered within a large white circle on an orange background. The word 'SAFE' is in a dark grey, bold, sans-serif font. 'K:IDS' is in a bright blue, bold, sans-serif font, with a colon between the 'K' and 'I'. Below this, 'MID-CAROLINAS' and 'REGION' are stacked in a smaller, dark grey, bold, sans-serif font. To the left of the white circle, there is a dashed yellow arc. At the bottom right of the white circle, there is a solid blue circle.

HEY YALL!



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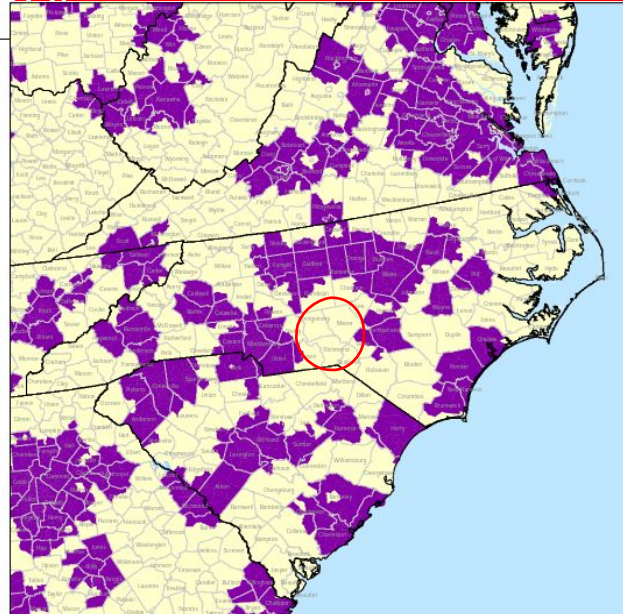
What is Rural?

Population thresholds used to differentiate rural and urban communities range from 2,500 up to 50,000, depending on the definition. (USDA)

North Carolina

Rural definition based on Economic Research Service Rural-Urban Commuting Areas (RUCA)

Rural: RUCA tracts with codes 4-10
Urban: RUCA tracts with codes 1-3



The **CAROLINAs** Method

- **C**ollaboration
 - **A**ssessment
 - **R**esources
 - **O**rganization
 - **L**eadership
 - **I**nformation
 - **N**etwork
 - **A**cknowledgment

Collaboration

Is Multi-County right for you?
Ask yourself:

- Are there smaller Coalitions struggling nearby?
- Are your on-hand resources limited?
- Do you spend more time looking for money than helping families?
- Do you feel like you are overshadowed by larger/more urban Coalitions?
- Are you fulfilling Coalition requirements?
- Are there multiple agencies willing to work together?



Annual Full Coalition Meeting 2022



Assessment

Where to start making a difference?

Ask yourself:

- Does your region have a Law Enforcement Traffic Team (GHSP in NC)?
- How closely do you work with the Office of the State Fire Marshall?
- Are you connected to the Child Fatality Task Force?
- What are your local first responders talking about?
- What are caregivers saying on Social Media Platforms?
- What is happening in the community? Are there near-misses?



Resources

What do we have? What do we need?

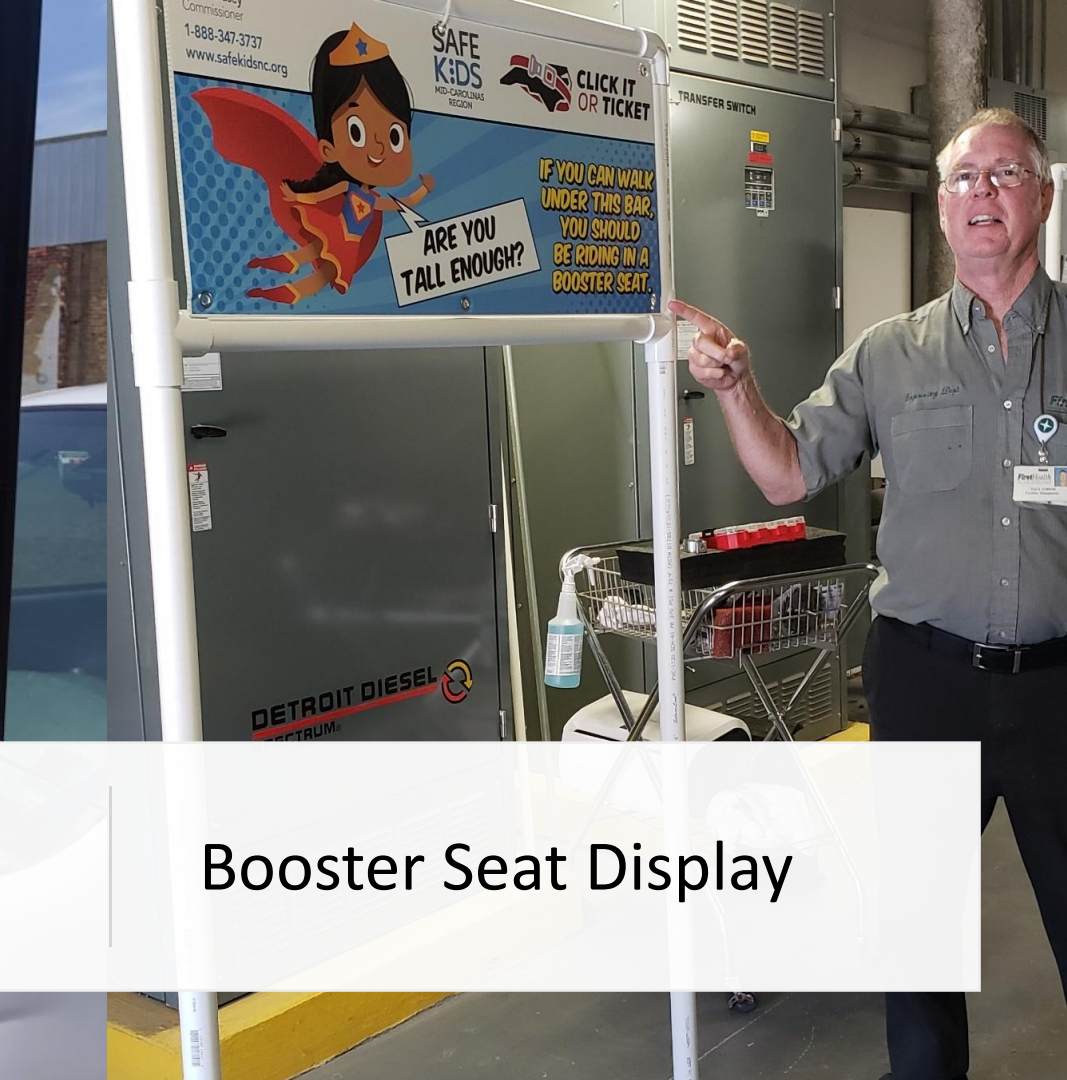
Ask yourself:

- Are there mutual aid agreements?
- Can you leave your jurisdiction?
- Do you have knowledge and time?
- Who has the “the expert”?
- What can we order for free?
- If it’s not free, who can “share the wealth”?
- Are there big-ticket display items to share?





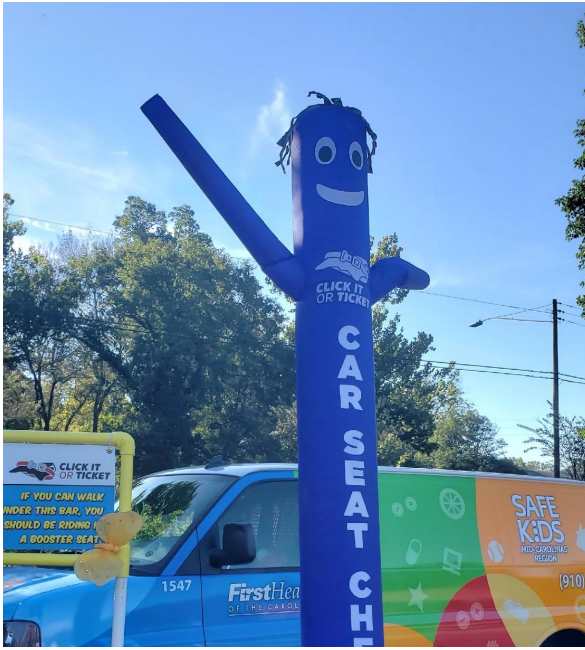
Hot Cars Thermometers



Booster Seat Display

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Never Leave a Child



Visual Presence Is Important!

Organization


How do we make this work?

Ask yourself:

- How do members prefer to be contacted?
- At what level can an agency participate?
- Can I be a member if I cannot make all the meetings?
- Are separate meetings equal?
- Who is the peanut butter and who is the jelly?

May 11, 2023.docx - Last Modified: May 31 | Search | Hamilton-Forester, Amy

Design Layout References Mailings Review View Help Acrobat



**SAFE
K:IDS**
MID-CAROLINAS
REGION

Safe Kids-Mid Carolinas Region
Scotland County Committee
March 23, 2023

Welcome

Coalition Events
F/U: Hoke Sheriff's Office Youth Event: Feb. 11
F/U: Seat Checks: February 16 @ 2 p.m. LFD

March 22: OMD-Corner of Roper/Main @WLNC- Scotland County Sheriff's Office/LPD: CANCELLED
March 25: OMD-Rockingham PD Medical Center Pharmacy
March 29: OMD-Corner of Roper/Main @WLNC-Scotland County Sheriff's Office/LPD
Bike Rodeo: April 8/Biscoe PD @ Walmart Time TBD/ Hot Cars Display
Women's Health Summit: April 20th 10a-2p Cole Auditorium/RCHD
April: Child Abuse Awareness Month: Pinwheel Garden/Richmond Partnership for Children/ Moore Partners for Children and Families, Montgomery Partnership
Sandhills Dog Fair? April 15 Pinehurst Village Arboretum
Tia Hart Recovery Event: Hot Cars: April 22
Springfest: Southern Pines FD, April 29 Hot Cars Display
Springfest: Laurinburg FD, April 29 Hot Cars Display
Car Seat Check: Whispering Pines PD April 29-Food Lion 2-4 p.m.
Partnership For Children Event: Hoke May 4
Antiques Festival: Cameron, May 13
BBQ Festival: Laurinburg, April 14 and 15 with LFD
Youth Event: April 15-Hoke Sheriff's Office
Troyfest: July 1-Hot Cars Display
Peachfest: July 13, 14, 15-Hot Cars Display
Fall Festival: Hoke
Spooktacular Health Fair: October 2023-RCHD
NC Injury Prevention Conference: May/Great Wolf Lodge
PrevCon-Accepted presentation: Jeremiah Johnson, Marcus Ricks, Darryl Ford
Bike Trailer: FirstHealth Fleet Management: Complete

Next meeting: April 27

15 | Focus

WHAT WORKED IN 2022?

BOOSTER SEAT
AWARENESS DISPLAY

FACEBOOK PAGE

OPERATION MEDICINE
DROP

HOT CARS CAMPAIGN

COMMUNITY HELPERS
DAY

FIRE PREVENTION
PRESENTATIONS

PERMANENT
CHECKING
STATIONS/ONE-ON-ONE
APPOINTMENTS

TRICK OR TREAT BAGS

THE NEW VAN!

Google Us!

<https://www.facebook.com/safekidsmidcarolinasregion> ⋮

Safe Kids Mid-Carolinas Region - Home | Facebook

Based on the needs of the community, this coalition implements evidence-based programs, such as car-seat checkups, **safety** workshops and sports clinics, that ...

★★★★★ Rating: 5 · 1 vote

<https://d.facebook.com/safekidsmidcarolinasregion> ⋮

Safe Kids Mid-Carolinas Region - Facebook

Safe Kids Mid-Carolinas Region. 608 likes · 12 talking about this. We provide proven and practical resources to protect **children** from unintentional injury.

Leadership

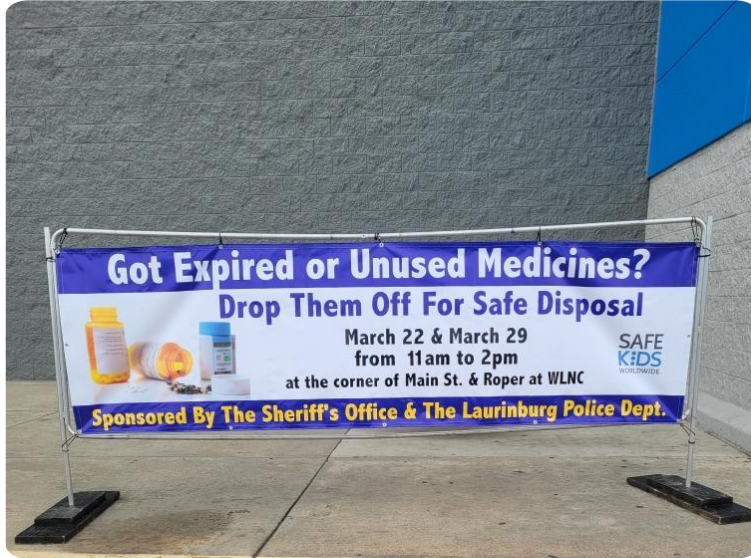
What leadership is the right fit for our mission?

Ask yourself:

- What agency has the capacity to maintain operations?
- Capacity = office, phone/computer, vehicle, “the stuff”, financial oversight, storage, purchase power
- Who can be objective and treat all members fairly and equally for efforts contributed by the group?



Information



What is fact? What is fiction?

Ask yourself:

- Are we all giving a consistent message?
- What focus area is important this month?
- Who are credible sources for information?
- Who can help us “spread the word”?
- Do our member agencies need our SK support for topics/events important to their service?

Network

Who is missing from this collaborative effort?

Ask yourself:

- Who isn't participating now? Did they participate in the past?
- Is there a potential member or partner who is unwilling to commit to regular participation? What are they able/willing to do?
- Are the rules/bylaws too restrictive for a rural setting?
- What might be an incentive to join?





Car Seat Checking Station



Monday, July 25
2:00– 6:00 p.m.
Carolina Trace Fire Department
Hwy 87 S, Sanford NC

Take this time to:

- See if you are properly using your car seat
- Learn why second-hand seats are not always a good buy
- Prevent receiving a ticket and two points on your license
- Ask questions of your certified car seat technicians



Impactful Events Hosted by Partners
with Limited Participation

Acknowledgement

How important is it to give credit, where credit is due?

Ask yourself:

- Has it been agreed upon that this will be an event counting toward the Coalition's activities?
- Have we accepted that service agencies have their own needs/requirements to meet?
- Do we say "Thank You" enough?
- Are we asking too much?
- Are we making a difference?



QUESTIONS?

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Mid-Carolinas
Region

Thank you.



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KIDS
WORLDWIDE.