



# Poster Dash

## Round 1: General Road Safety

**Moderator:**  
Carissa Johns

**Speakers:**  
Cinthia Pinto  
Kulan Mani  
Orly Silbinger

# Housekeeping



- Presenters will each have 5 minutes maximum to preview their poster.
- Each presenter is allowed 1 slide.
- Due to limited time, questions will not be taken during the Poster Dash.
- Attend the Poster Viewing Session to ask questions directly and learn more!
  - 5:15-5:45 pm in the adjacent Maryland Foyer



# Cinthia Pinto

## Safe Kids Foundation India



# SAFE ROADS – SAFE KIDS

PUBLIC - PRIVATE PARTNERSHIP TO SPREAD AWARENESS  
ON ROAD SAFETY THROUGH CHILDREN'S TRAFFIC PARK

*Dr. Cinthia Pinto, Executive Director, Safe Kids Foundation*



CONTEXT	AIM	PROCESS	METHOD	OUTCOME
India ranks 1st in the number of road accident deaths across the 199 countries. Accounts for almost 11% of the accident related deaths in the World. 150,000 deaths every year.	To save the lives of children and to prevent road accidents by training them at an early age on traffic rules through an experiential child friendly manner.	The Traffic Park has all features of city roads, traffic signals, signboards, signages, footpaths, safe pedestrian crossing, parking, street lights, speed breakers, etc.	The children are trained on various safety measures pertaining to safe walking, safe crossing, cycle & helmet safety, traffic rules, types of signals, signages, etc.	Children below 12 years have an improved understanding of the road traffic rules, ways to prevent road accidents and demonstrate safe road behaviours.



Kulan Mani  
Safe Kids Malaysia  
Universiti Putra Malaysia  
*(no slide)*



# Orly Silbinger Beterem - Safe Kids Israel



## Ethnic Disparities in ATV - related childhood injury in Israel

Orly Silbinger, Elad Calif, Daniela Orr, Aviad Agam, Yigal Godler

- Arab Children are 24% of the population, but were 70% of ATV injuries hit as pedestrians, in comparison to Jewish children (22%).
- There is a significant ethnic difference in the standardized rates of ATV related childhood injury between these populations.



Figure 1: All ATV - Related ER Admissions per 10,000

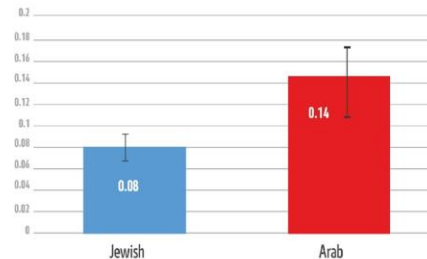
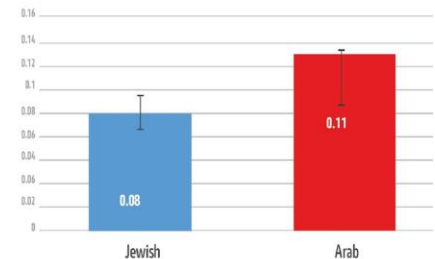


Figure 2: ER Admissions from Riding ATVs per 10,0



Thank you for attending Poster Dash Round 1!

Don't forget to attend Round 2 (4:40 pm – 5:10 pm)  
and the Poster Viewing Session afterwards (5:15 pm –  
5:45 pm)

