



Poster Dash

Round 2:
Education & Awareness-Raising

Moderator:
Krista Swan

Speakers:
Allison Nicolson
Melissa McCart
Erin Stehle
Hailey Nelson
Kristen Jamieson

Housekeeping



- Presenters will each have 5 minutes maximum to preview their poster.
- Each presenter is allowed 1 slide.
- Due to limited time, questions will not be taken during the Poster Dash.
- Attend the Poster Viewing Session to ask questions directly and learn more!
 - 5:15-5:45 pm in the adjacent Maryland Foyer



Allison Nicolson

Safe Kids NE Minnesota | Essentia Health





Paper Dolls, Helmet Hero, Paul Bunyan & Babe the Blue Ox: Creative Programming 101

Allison Nicolson and Russell Habermann
Safe Kids Northeast Minnesota

- Problem: Most people engage with safety programming because of fear
- Solution: Frame lessons around unique mascots – Safety Paul & Baby Babe
- Application: How Paul & Babe heightened 4th grade bicycle education in northeast Minnesota

Melissa McCart

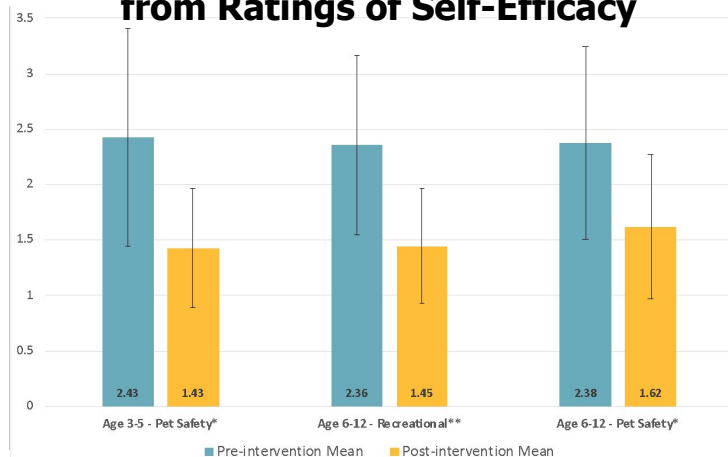
Center on Brain Injury Research and Training



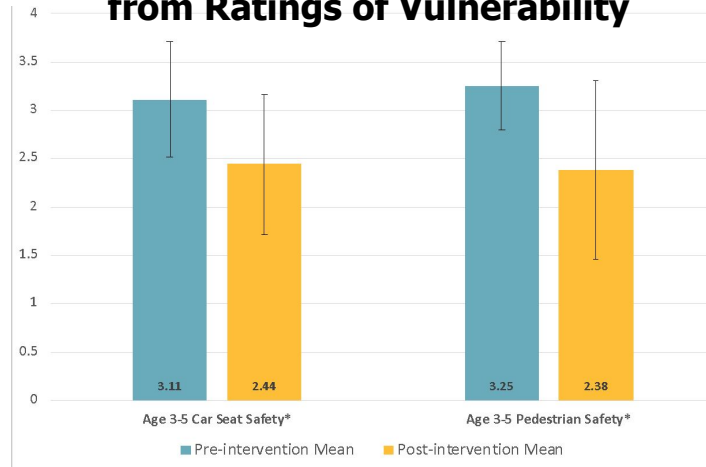
Pilot Evaluation of a Virtual Training Program for Child Injury Prevention

Melissa McCart, Ann Glang, Kandyce Kelley, Amanda Perez,
David Minor, J. William Hitchcock, Lauren Miles, and David C. Schwebel

Statistically Significant Findings from Ratings of Self-Efficacy



Statistically Significant Findings from Ratings of Vulnerability



Following training, participants showed improved self-efficacy to stay safe, excellent knowledge about the learned material and increased behavioral intention to engage safely. Almost all participants (86%) said they would recommend the program to others. Results suggest that a virtual behavioral training program delivered remotely is feasible and may be effective to create behavior change and reduce child injury risk.

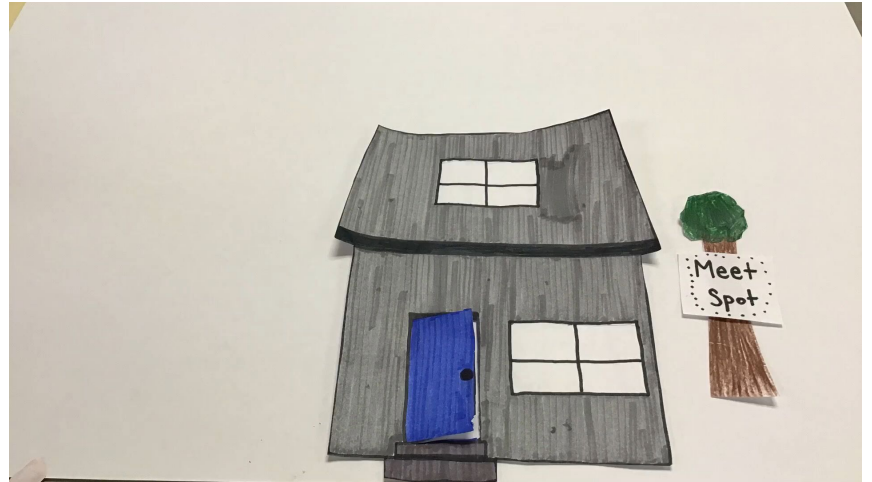
Erin Stehle
Central Shenandoah Valley Safe Kids
Harrisonburg Fire Department



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A Community Risk Reduction Masterpiece: *Even Picasso Can Inspire Community Risk Reduction*

Erin Stehle
Central Shenandoah Valley Safe Kids



Hailey Nelson
Safe Kids Central California
Valley Children's Healthcare



A Crown with a Purpose

A Novel Approach to Injury Prevention and Pediatric Healthcare

Hailey Nelson, MD, FAAP, IBCLC

**SAFE
K:DS**

CENTRAL CALIFORNIA



Help keep kids safe.

[VIEW SAFE KIDS VIDEOS](#)



Kristen Jamieson

Kidsafe Western Australia



Child Injury Prevention in Regional Western Australia

Kristen Jamieson, Kidsafe Western Australia

- Kidsafe WA: NFP organisation dedicated to preventing childhood injuries across Western Australia.
- Coordinating annual visits to deliver services to regional communities, where children are at higher risk of injury.
- Regional WA: 25% of state population spread across ~2.5million square kilometres / ~965,000 square miles.
- Effective service delivery: tailored, informed by consultation and dependant on strong relationships with regional communities.



Partner:



Government of Western Australia
Department of Health



Child Accident Prevention Foundation of Australia
Western Australia

Thank you for attending Poster Dash Round 2!

Don't forget to attend the Poster Viewing
Session afterwards (5:15 pm – 5:45 pm)

